



PRESENTED BY



HYUNDAI

THE 360° EXPERIENCE

About the 360° Experience

The 360° Experience is a transformative event designed to immerse you in the realities of being a homeless youth. By taking part, you gain insight into the daily challenges they face—from braving the elements to the struggle of finding a safe place to sleep. It's an opportunity to walk in their shoes and broaden your understanding.

We invite you to take part in this eye-opening experience, whether as an in-person or virtual participant as we come together to make a tangible difference in the lives of homeless and at-risk youth in York Region.

Do you have what it takes?

Save the date and join 360°kids on **Thursday, March 6th, 2025** to take part in the annual overnight fundraising experience.

Raise funds to help prevent and end youth homelessness in York Region.





THE 360° EXPERIENCE

Thursday, March 6th, 2025 | 7:00 PM

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Will you
rise to the
challenge this
year?

Do **YOU** have
what it **takes**
to **step** in the
shoes of a
homeless
youth for **one**
night in York
Region?

At 17, your life crumbles when your grandmother, your guardian, suffers a stroke, leaving you alone to care for your younger brother. Overwhelmed and with limited help from school counselors, you wander into a youth center one night called 360°kids. A staff member connects you with essential resources. With their support, realize that seeking help is a courageous step towards a better future for both you and your brother.

Where would you go? What would you do?

The 360°Experience is a life-changing event that you can do in-person around York Region or right outside your home/office/church, etc. Our team will send you real scenarios faced by youth who have used our programs. It will open your eyes to the harsh realities youth face when they don't have a home to go to and the city is plunged in subzero winter weather.

We are offering both in-person and virtual at-home events, to give participants the flexibility of choice. It will be 1 event, done 2 ways, both held on March 6th, beginning at 7 PM.

Families, couples, community leaders, businesses and students are encouraged to learn what homeless youth face every night.

Starting with a kick off event hosted co-hosted by Chief MacSween and our CEO Clovis Grant, you will take on the night outside with only the resources a youth might have. This is a challenge to walk in the shoes of a homeless youth.

Support.
Inspire.
Overcome.

REGISTER NOW



For any questions contact Alianna Sprague at Alianna.sprague@360kids.ca.



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THE 360° EXPERIENCE

1 EVENT, 3 WAYS

Thursday, March 6th, 2025

In-Person

360° Experience:

7pm - 6am

Join 360°kids and take on the night with only the resources a youth might have.

Participants will receive a youth scenario, visit shelters in the community, navigate the city, and sleep safe.

***To join in-person, participants must raise a minimum of \$2,000 per person.**

Virtual

360° Experience:

7pm - 1am

Create your own 360° Experience outside your home, sleep out in backyard, garage, car.

Participants will be sent a package that includes links and activities prior to the event to get a deeper understanding of homelessness for York Region youth.

***Must raise a minimum of \$100**

Corporate/Team Challenge: 7pm - 1am

An interactive team opportunity that empowers groups to create real change in their communities by completing immersive challenges.

Each team can have a max of 10 people where each person fundraises \$500 or this could be provided through a company donation.

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