

ANNUAL REPORT 2017



360°
kids

Surrounding kids
in crisis with care

afterschool
programs



financial literacy
drop-in centres

AFTER CARE 

transitional
housing

job preparation

>> youth
housing

COUNSELLING

street outreach

WORKPLACE

TRAINING



Message from the Chair...



his has been a truly transformational year for 360°kids, thanks to all of you! I am so excited to share with you the impact of the most successful year ever for our organization.

We moved into the new Richmond Hill Hub in March 2016. Working in partnership with all levels of government including a \$1 million donation from the Town of Richmond Hill, the Richmond Hill Hub provides the infrastructure for the wraparound services we offer to homeless and at-risk youth in our region:

emergency and transitional housing, employment opportunities and training, online educational opportunities, healthy and delicious meals, a food and clothing bank and a safe and welcoming place for youth.

Our iGrad program enrolled an incredible 57 participants, with 12 outstanding students graduating with a high school diploma. This program is giving our youth better employment and continuing education opportunities, making it easier for them to find a way out of homelessness.

Another highlight is our new and innovative Nightstop program. This much needed community program provides a bed for the night for young people, and offers untold positive benefits to host families as well. We really appreciate the openness and commitment of our host families as the program continues to grow.

The Board of Directors remains highly engaged, as does our group of active volunteers. On an ongoing basis, our team works hard on governance, fundraising, marketing strategies and event planning that will give us even more options in the future.

On a personal note, I know that none of this would be possible without our determined and tireless senior staff and management. Thank you for everything you do – it does not go unnoticed. I also want to welcome our new CEO, Mr. Clovis Grant. I know that Clovis will find the team at 360°kids to be second to none.

The future is looking brighter for the many youth that 360°kids supports each year, and in my mind, that means a brighter future for all of us.

My heartfelt thanks,

Mark Zeidenberg,
Chair, Board of Directors



Message from the Chief Executive Officer



One of my first experiences at 360°kids as the new Chief Executive Officer was attending the iGrad Program graduation. There, I witnessed a grateful and excited group of young men and women sharing about the impact of this unique program on them and the doors that will be open as a result of their achievement of their high school diploma. (iGrad is a partnership between the York Region District School Board and 360°kids, flexibly designed to help boost graduation rates.) The young graduates could not be held back from expressing their deep gratitude to their teacher, Sarah from the YRDSB and their sincere appreciation to staff from 360°kids who helped them achieve this very important milestone in their lives. This early experience with the organization highlighted for me a number of things about 360°kids. First, this is an organization where young people feel very welcomed at. Second, that the staff here go above and beyond to meet the diverse needs of the young people served. Third, the organization is blessed to be surrounded by a great group of partners who are also committed to supporting young people in York Region.

Over the past year, 360°kids has seen unprecedented growth in the number of young people served, the number of programs we operate and the number of staff needed to deliver these programs. The opening of the Richmond Hill Hub in March 2016 has played a big part in the growth and has provided emergency housing to more young people than we had imagined...over 160 in our first year of operation! Young people are truly provided with 360 degrees of wraparound supports to help them move from vulnerability to stability. 360°kids is unique in its ability to offer a range of housing options provided to young people while at the same time offering an array of programs aimed at keeping young people from becoming homeless in the first place. As an example, the innovative Nightstop program, launched January 2017, has surpassed expectations

and in such a short period of time has prevented 8 young people from becoming homeless with a savings of 99 bed nights to the shelter system.

As York Region grows, the number of young people needing support will also grow. 360°kids is committed to continuing to expand our services to meet the growing and changing needs of our youth and those who, in the past, were leaving their hometowns to access services elsewhere, will be able to receive them closer to home.

We however, cannot do it alone. Partnerships have been a key part of our success and will be critical in order to help us move forward. We will continue to reach out to our communities for new ideas, resources and expertise to assist us in this great work. We are ever so thankful for the many volunteers who have supported us over the past year- providing donations, hosting fundraisers, selling gala tickets—the list goes on. I am also very grateful to have a strong Board of Directors who provide dedicated leadership to 360°kids.

I am grateful to be a part of an incredible team here in York Region that is making a difference in the lives of young people because we truly believe that Every Kid Matters.

Sincerely,
Clovis Grant
Chief Executive Officer



NIGHTSTOP

The Nightstop concept is simple - it prevents homelessness through community hosting.

Nightstop is a voluntary service for young people in crisis, providing a safe place to sleep in a volunteer's spare room. Nightstop prevents young people from sleeping on the streets, "couch surfing", or staying in unsuitable accommodations where they would be at risk of abuse. Nightstop has been operating since 1987 and helps young people in 33 towns and cities around the United Kingdom. 360°kids is the first internationally accredited Nightstop agency and is excited to offer this program to young people in York Region. Nightstop volunteers – or Hosts as we call them – open their homes to young people when they have nowhere else to go, offering a safe place to stay and chance to be listened to. Hosts provide a hot meal, a private room, a chance to shower and do laundry and a listening ear to guests for the evening. Once placed with a Host, young people receive support from 360°kids to help them find a permanent place to live and address the factors that have caused their homelessness. All Hosts are trained and supported throughout the process. Staff keep in regular contact with Hosts, and always call the morning after a placement to see how it went. There is a 24 hour on call staff member to contact too so support and advice is there whenever a Host needs it.



"I had an amazing night. The Hosts are awesome! I felt safe, comfortable and cared for. I can't even put words to it."

- Nightstop guest

360°kids' Nightstop program launched in January 2017 and to date has provided 8 young people with 99 bed nights at various Host's homes. Young people have found the service invaluable, one sharing after her first night in Nightstop "I had an amazing night. The Hosts are awesome! I felt safe, comfortable and cared for. I can't even put words to it." Since then, she has stayed with this family for a total of 10 bed nights and now refers to the placement as "home."

Hosts have also found the experience to be rewarding, sharing "Yes there were butterflies and fears at our first meeting but the satisfaction of making a difference in the life of a troubled youth was golden."



iGrad program

360°kids has always believed in the value of education. Over the years working with our youth, we have realized that obtaining a high school diploma can be challenging for some given a multitude of factors affecting them.

Most homeless youth do not have a high school diploma. Lack of a high school education, alongside a history of homelessness, places youth at risk of long term social exclusion. Without a high school diploma, youth are more likely to experience unemployment or under-employment, and as a result, poverty during their adult lives. (The Homeless Hub – Youth Homelessness in Canada)

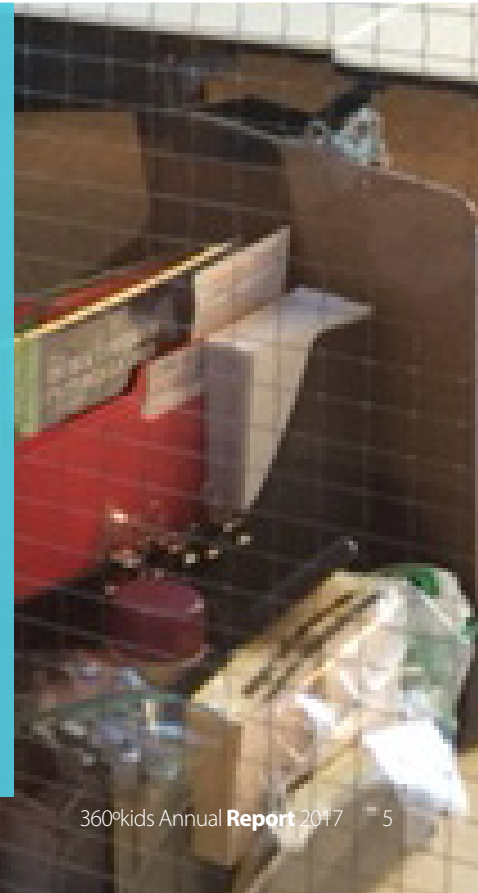
The mission of the York Region District School Board is to advance student achievement and well-being through public education, which motivates learners, fosters inclusion, inspires innovation and builds community. It is that initiative that sparked the partnership with 360°kids. The York Region District School Board is facilitating an Alternative Education classroom program called iGrad within the youth hub operated by 360°kids in Richmond Hill in order to provide youth accessing the facility with the opportunity to earn high school credits in working towards completion of their high school diploma in an environment that is conducive to their specific needs. Homeless youth who were not able to complete their high school diploma in the mainstream setting are now able to work at their own pace in a flexible classroom environment, or from virtually anywhere they have access to a computer or smart phone. This flexibility allows them to work or seek counselling if that is what is necessary for them to sustain themselves. Because the classroom is located within our Home Base Youth Drop-In Centre, students have access to all the other programming available. The iGrad teacher is able to work in tandem with 360°kids staff to truly provide the wraparound support that the student needs in order to be successful.

iGrad, is a place for youth to realize their full potential.

Students registering for this opportunity will work with the teacher in doing on-line, e-Learning courses either independently or in the classroom which is equipped with 19 computers between 9:30 am and 3:30 pm each day (Monday to Friday). However, with this being such a strong partnership between the teacher and the 360°kids staff, students are able to be supported with their studies from staff members who are also invested in the youth's success and can offer support with the students studies during the operating hours of Home Base.

What really makes the iGrad program unique and so successful, is the flexibility of the program. Students are not constrained by the same parameters as they would be in a mainstream system. They have access to one on one support from a qualified teacher who is also certified in Special Education and Guidance which means that they are getting wraparound care not only at 360°kids, but also in the classroom. Students are able to re-engage in education without being in a regular school environment which for most has been traumatic and negative in the past. They have access to food and shelter which makes learning possible. This truly is a revolutionary way of delivering education to our populations most vulnerable youth.

74 students walked through the doors to inquire about finishing their education. 57 students registered, and 24 of those students achieved 67 credits collectively. Out of those 24 students, 12 graduated and obtained their high school diploma!





My Story

Devonte



6

My name is Devonte. Life growing up has not always been that great for me. I've struggled with mental health for a while, and my family home was not the most supportive or best place for me. It got really hard for a while, and there were times I wanted to just give up. That's when I found out about 360°kids and their programs through Home Base. For nearly a year I've been working with the staff at 360°kids on my personal growth and acquiring resources in my community. They have helped me find a family doctor, connected me to their Enhanced Outreach Worker for clinical counselling, applying for community supports, and overall being positive supports in my life.

My mental health journey has been, and I'm sure will be, filled with ups and downs but talking about it and having people there for me has definitely brought forth a positive change of perspective in how I look at myself and the world.

Over the past year, I have done so much for myself that I do not think I would have been able to accomplish without the support of 360°kids. Through their iGrad program, I was able to work with the teacher and finish my last couple of credits for high school. I'm proud to say that in June I finally graduated and completed my high school diploma. I'm now living in 360°kids STAY program. I then applied to and have been accepted into my desired college program, and through the generosity of Benson Kearley IFG, I was awarded a 360°kids scholarship towards expenses at college.

Over the past year, I have done so much for myself that I do not think I would have been able to accomplish without the support of 360°kids.

My goal in life since my teen years has always been to be there for youth like me who did not have someone they could go to get help with what they were struggling with. I understand the feelings of neglect, that fear to reach out, and the suffocating problem of not knowing what to do in life. 360°kids has been there for me through all of these experiences and I will always be grateful for the time that I have spent here and the staff who have helped me. Going to school is another way for me to do better for myself, and I intend to take what I learn and come back to the communities that have helped me to help them.



Overview of Programs



360°kids operates numerous programs designed to support children, youth and their families in York Region. Programs include:

Children's Programs (0-6 years)

Located throughout Markham, Unionville, and Stouffville, these program locations offer innovative early learning, child development programs for over 900 families annually with more than 1,100 preschool aged children of many diverse cultures each year. In December 2016, 360°kids ceased running the children's programs.

360°kids After School Program

This is an after school program for children in grades 1-8 with an objective of getting kids active and healthy in both body and mind. The program includes a variety of physical activities, cooking classes and a daily healthy snack, guest presenters, some reading and homework help, as well as self esteem building activities. Its goal is to meet the social, physical and nutritional needs of many of our students during the after school period of 3-6pm.

YOUTHrive

YOUTHrive programs offer inclusive, enriched recreation and mentorship programming for the residents of (4) four housing co-operative to support their social, emotional, physical and mental health needs. The program offers a safe place for youth to debrief about their day with staff, connect and develop relationships with other youth in their community. Through this program, children and youth will benefit from purposeful programming aimed to increase life skills, as well as, connect them and their families to resources within their communities.

Home Base Youth Drop-In Centres

Located in Richmond Hill and Vaughan and serves more than 1,400 at-risk and homeless youth aged 13-26 each year in York Region. Home Base provides direct services to address issues youth presently face - employment, family issues, life skills, shelter, hot meals, counselling, recreational activities and clothing.



Youth Outreach

The youth street outreach workers provide a mobile service to youth aged 16-26, meeting youth where they are throughout York Region. Services include, but are not limited to: housing support, employment support (résumé writing, interview preparation, SIN card applications, etc), educational support (liaising between youth and teachers/guidance counsellors, etc); access to necessary financial assistance for individuals; referrals to other support services as needed; access to information/programming; youth advocacy; case management; applications for ID; crisis intervention; informal counseling; and transportation of individuals.

Aftercare/Transitional Support Program

A case management and group facilitations program for youth transitioning out of the care of the Children's Aid Society. This program provides life skills support (financial literacy, budgeting, housing) and helps youth stay on the right path by providing support one-to-one while they transition to independent living.

L.E.G.I.T. Program (Leadership Engagement Gang Intervention Team)

L.E.G.I.T. Workers assist youth 12 – 20 yrs. who are involved in gangs, at-risk of gang involvement and/or have a history of involvement with the criminal justice system. Workers work 1:1 with youth from an outreach perspective to go where youth are, identifying and assisting with immediate needs. They also provide prevention-focused workshops throughout York Region that focus on anti-violence, anti-bullying, gang awareness, mentorship and leadership training.

Overview of Programs *continued*

Nightstop

No young person should have to sleep on the streets or stay in an unsafe place. 360°kids' Nightstop program is a community solution to help put an end to youth homelessness in York Region. The program trains volunteer host families across the Region, so they are ready and able to take homeless youth into their homes on both a short term and long term basis. It's a proven and sustainable model that has been running in the UK for over 25 years.

Connections

Youth emergency housing offering 14 single-occupancy rooms for youth 16 - 26, 7 days a week and providing basic needs (food, bedding, hygiene supplies, etc.) wraparound services; and assistance finding appropriate, affordable, and stable housing.

HOPE

A housing and support program for female survivors of human trafficking. Three dedicated beds for women 16-26 in a shared living environment with wraparound support services (trauma counselling, employment supports, assistance accessing community resources).

Youth Residences

Two homes located in Markham, housing (13) youth in crisis aged 16-19 years. Both residences provide a home for youth while they settle differences with their parents or work towards living independently.

Transitions

Is an extended transitional housing program for youth 16-26. The program works on a graduated market rent concept with case management support. Youth are able to live at Transitions for a period of up to 3 years or when their goals for independent living are accomplished and they have determined that they are ready to move on with no additional support.

Supportive Transitional Apartments for Youth (STAY)

Eleven beds within three apartments in Richmond Hill offer a supportive affordable housing solution for youth aged 16-26 who are transitioning to independent living.

Individual and Family Counselling

At 360°kids, youth have access to our professional counsellors, who provide counselling in a non-threatening, supportive, client-focused format where access to assessment and supports/resources are made available. The counselling focuses on: personal and social development; behavioural change; cultural demands and expectations; and reintegration of youth with their families or transitioning to independent living.

Youth Employment Programs

The objective of our many youth employment programs are to provide youth with pre-employment and work placement opportunities to assist youth in returning back to school or work, increase their skill set and acquire job training.

Housing Support

360°kids also provides Housing Support Workers to youth aged 16-26 throughout York Region. This service is designed to assist clients in transitioning to independent living by conducting housing searches, assisting with government applications, providing community referrals and information on shelters and other similar programs, as well as conducting the intake process to our Residential Program.



SHOWING THE NUMBERS

3,490

youth served last year

487 youth were supported by our street outreach team



(32% increase)

1,516 kids used our drop-in centres (5% increase)

71% of youth in our Youth Employment programs achieved employment beyond the program

19,575 youth visits to our Home Base Drop-In Centres (11% increase)

Provided housing to **6 female** survivors of human trafficking in our HOPE program (50% increase)

435

kids participate in our afterschool and YOUTHrive programs (75% increase)



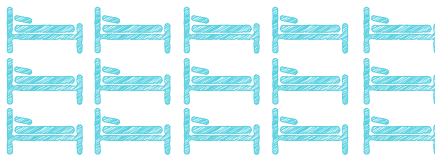
74 youth stayed with us in our residential homes and transitional apartments (86% increase)

281 workplace-related certifications were issued to youth in our Youth Employment Programs

133 youth joined our Youth Employment programs

(27% decrease due to 5 month gap in funding)

Connections provided **5,063** bed nights off the street to **93** youth last year



STAY provided **3,553**

bed nights off the street to

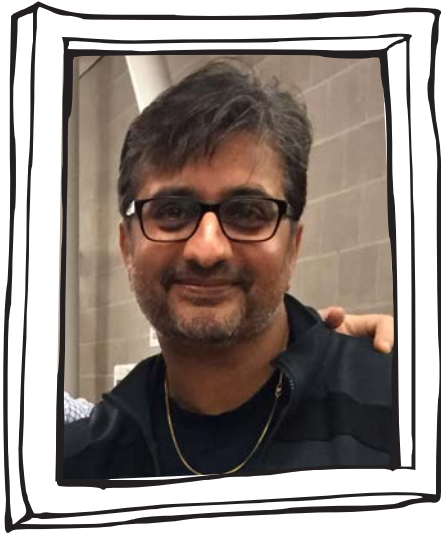
25 youth last year

304 formal counselling sessions to youth (3% increase)

330

youth received housing support from our Housing Worker (89% increase)

Life skills support provided to **131** youth transitioning out of the care of the Children's Aid Society



Volunteer of the year

Mr. Sonny
Dhillon

Sonny Dhillon is a dedicated volunteer of 360°kids who came to us over 2 years ago now. Initially interested in learning how his teen soccer and volleyball teams that he coaches could get involved in the community, Sonny wanted to see if they could volunteer to cook a meal at our previous Home Base location. After that initial interaction, Sonny was hooked. He figured a unique way to bring his passion for helping others, and teaching kids to be responsible and caring citizens together for the greater good of the community.

From then, Sonny has organized fun, soccer and volleyball tournaments whereby the kids participating have to register and “pay” for their fees to play in his tournaments, through the donation of non-perishable food items that would be donated to 360°kids. In his initial tournament he had hoped to collect hundreds of pounds of food. He was overwhelmed with the generous spirit of his kids and their families who brought out over 2,000 lbs. of food which was picked up and brought to 360°kids Home Base Youth Drop-in Centre’s food pantry. Parents got involved, and they got their companies involved and it has continued to grow. As the tournaments continued, so did the amount of food. To date, Sonny Dhillon and his family and friends have collected and donated well over 14,000 lbs. of food to our organization.

In addition to this wonderful donation, Sonny also has connected us to his business contacts in the community to better assist us with other donations. His network of friends, have generously hosted (3) youth BBQs at our Home Base program. Kids came out and got involved, and they in turn have learned more about 360°kids and have now gotten their own elementary and high schools involved in organizing food drives and clothing drives to benefit 360°kids.



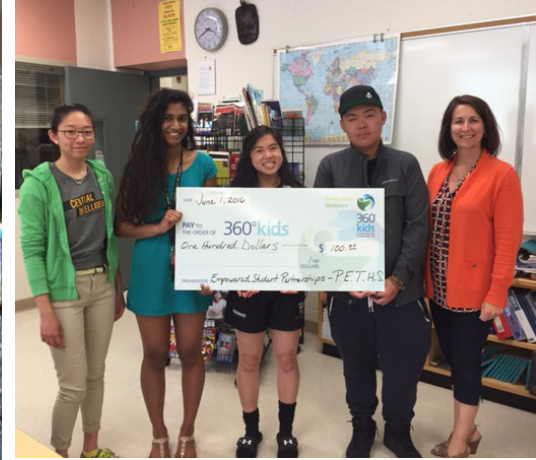
» *What inspired you to get involved with 360°kids?*

As a family, we’ve been involved with supporting homeless kids in India for many years, through our visits and sponsorship opportunities. However, when we realized the number of homeless kids that were in our own community, we decided that we had to find a way to help. And when we saw the work that 360°kids does in helping these youth in crisis, it was just natural for us to get involved.

What really keeps us engaged is the wonderful work that 360°kids does - not only providing youth with the life essentials such as food & shelter, but offering the programs and support to help youth in crisis to rebuild their lives and get back on their feet. Personally, its an “easy sell” whenever I advocate for support from my friends and family.

» *Why are you so passionate about giving back to your community?*

I think the biggest reason for being so passionate about giving back, is that it actually makes a difference. And as a parent with teenage kids, you want to show how rewarding it is to get involved and volunteer for a cause you believe in.



Thank You to
our amazing
Volunteers
and Donors



THANK YOU



100 Women Who Care - Markham
100 Women Who Care - Stouffville
105.9 The Region
Aidan and Keely Aird
Armland Group
Associated Tube Canada, a division of
Samuel, Son & Co., Ltd.
Aston Family Foundation
Brenda Librecz
Building Industry and Land Developers
Association - York Chapter
CBRE Limited Land Services Group
Central United Church
Christine Walterhouse
CIBC Internal Audit Dept.
City of Markham
COBS Bakery Rutherford Marketplace
Country Toy Tea
Cricket Comfort
Dave Barrow
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Elizabeth Arden (Canada) Ltd
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Lifecorps
Lifford
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Martha Binks
Martinway Contracting

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Mazda Canada Inc.
Michael Braithwaite
Michael Zenteno
Ministry of Advanced Education and
Skills Development
Ministry of Children and Youth Services
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Services
Ministry of Tourism, Culture and Sport
Mr Rooter Toronto
Nature's Emporium
Norbram Group Insurance Benefits Inc
Ontario Realtors Care Foundation
Osler, Hoskin & Harcourt LLP
Panera Bread - Markham
Pelorus Transition Planning
Peter Cheung
Peter D'Ambrosio
Pino Natale
Raising the Roof
Rehana Doobay
Rhonda Masterson
Richard Powers
Richard Savoury
Richmond Hill Presbyterian Church
Richmond Hill Professional Firefighters
Association
Richmond Hill United Church
Rob & Gaye Spence
Ron Lyons & Teri Murphy
Rosemin Remtulla
Rotary Club of Markham Sunrise
Royal Bank of Canada
Sandra Mundy
Sanitec Solutions
Scott Anderson
Service Canada
Shout Sister Choir - York Chapter
Silvio De Gasperis
Sonny Dhillon
St Christophers Anglican Church
St. Andrew's College
St. Gabriel Lalmant (TCDSB)
St. Theresa of Lisieux Catholic High
School
Stan Daneman
State Farm
Steven Leach
TD Bank Financial - Community
Sponsorship

The CIBC Children's Foundation
The Corporation Of The City Of
Vaughan
The Estate Of Silvio Benny Tachella
The Factory Lounge
The Home Depot Canada Foundation
The Regional Municipality of York
The Town of Richmond Hill
Toshiba of Canada Limited
TransCanada Pipelines Ltd.
Unionville High School (YRDSB)
Unionville Montessori School
United Way of Toronto & York Region
Versaterm Inc
Whole Foods Marketplace Unionville
York Region Children's Aid Society
York Region District School Board
York Region Media Group Inc.
Zena Barran
Zubin Jussawalla and Delila Law

Third Party Events

BILD York Simcoe Chapter - Golf
tournament
Country Toy Tea
Mayors Charity Golf Tournament -
Richmond Hill
Shout Sister Choir
Celebrating Life 2017
Epidemic Music Group - Guinness World
Record Attempt
Pretty Thingz
Councillor Karen Cilevitz Ward 5 Events

360°kids thanks our many donors and supporters for their generous contributions. Every effort has been made to recognize individuals, corporations, and foundations whose donations of \$1,000 or more were made between April 1, 2016 - March 31, 2017. Please accept our apologies should any errors or omissions have incurred.

Together with your support we can ensure Every Kid Matters!

Leadership

Board of Directors (Ending March 31, 2017)

Executive

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President

Inter-World Paper Overseas Ltd.

Doug Jones, Vice Chair

Executive Director, Capital Markets Trading

CIBC

Mike Zenteno, Treasurer

Partner,

Hogg, Shain & Scheck Professional Corporation

Julie Ralph, LLB Secretary

Lawyer,

AON Hewitt

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Scott Anderson

Vice President, Communications

DBRS

Denise Bilisland

Principal,

DBA Human Resources Consulting

Stephanie Cabildo

Founder, *Vision to Mission &*

Territory Manager, *Animas Canada*

Michael Cheong

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York Region Rapid Transit Corporation

AnnaMaria DiCesare

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Combined Insurance Canada

Jeff Faria

Consultant, Trade Relations

Zubin Jussawalla

Senior Relationship Manager,

TD Commercial Banking

Justin Rangooni

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Marion Tripp

Founder/President, Virtual Option & York Region Chapter

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Human Resources Professionals Association (HRPA)

Christine Walterhouse

Vice President Human Resources

ONEnergy

David Young

Head of School

Toronto Montessori Schools

Leadership Staff

Clovis Grant

Chief Executive Officer

Bonnie Harkness

Director of Operations

Tracy Williams

Director of Finance

April Methot

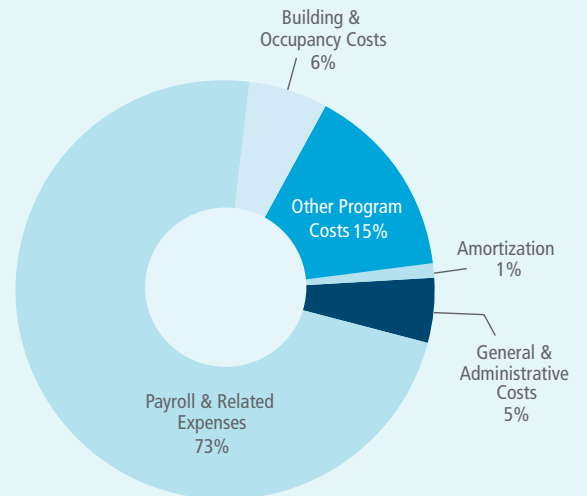
Director of Human Resources

Lesley Sims

Director of Resource Development

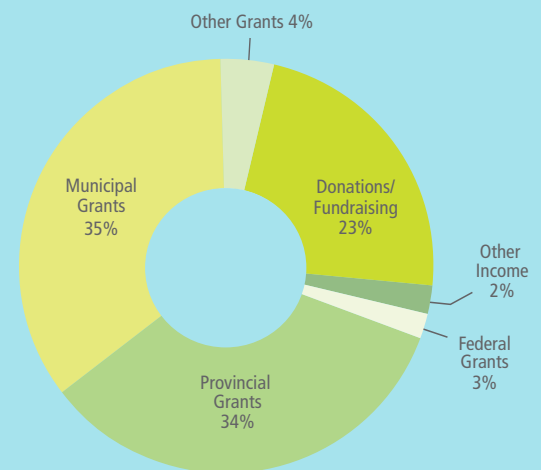
Financial Snapshot Expenses 2016/2017

	<u>2016/2017</u>	<u>2015/2016</u>
Payroll and Related Expenses	3,911,012	2,874,316
Building & Occupancy Costs	341,296	328,558
Other Program Costs	783,996	522,099
Amortization	61,858	50,375
General & Administrative Costs	287,936	361,320
Total Expenditures	5,386,098	4,136,668



Financial Snapshot Revenues 2016/2017

	<u>2016/2017</u>	<u>2015/2016</u>
Federal Grants	350,017	144,828
Provincial Grants	1,980,834	1,957,362
Municipal Grants	2,055,075	1,366,058
Other Grants	260,675	153,570
Donations/Fundraising	1,133,254	1,099,523
Other Income	122,068	55,853
Total Revenues	5,901,923	4,777,194



Financials



360° kids

Surrounding kids
in crisis with care

Mission

To help youth overcome crisis and transition
to a state of safety & stability.

Vision

Every kid has access to a safe home.

Values

Compassion, Integrity, Accountability, Dignity.

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